# CELA Social Media Message Ideas

While you are promoting your CELA services in your community why not share the news on your social media channels too? Your followers may know people with print disabilities or have a print disability themselves.

Follow and mention @CELAlibrary in your tweets so we can share and amplify your efforts. Also follow or ‘like’ organizations in your community that work with people with disabilities such as the [Learning Disabilities Association](http://www.ldac-acta.ca/), [CNIB](http://www.cnib.ca/en/Pages/default.aspx), [Spinal Cord Injury Association](http://sci-can.ca/), and the [MS Society](https://mssociety.ca/). Here are some ideas and samples to get you started:

## Twitter

Tweet out news of some of the new titles available in the CELA collection through your library, highlight award winners in the collection, announce upcoming events, promote your accessible Community Reads program and share information about accessibility issues in the news.

### Some Samples

Love reading but have a disability that makes it difficult to read print? Ask us about accessing @CELAlibrary’s 1 million+ accessible titles

Can you imagine an audio cookbook? We have them for people who can’t read print through @CELAlibrary. Ask us for details.

We’re proud to offer people with print disabilities over a million titles in audio and braille through @CELAlibrary.

Do you need access to books in audio or braille for school? We can help. Ask about @CELAlibrary service for people with print disabilities

Know someone who loves reading but can’t use print books? Ask us about access to over a million titles in audio or braille through @CELAlibrary

Did you know? We offer Macleans in audio for people unable to read print due to disability through @CELAlibrary? Ask us for more info

## Facebook

Post an invitation to your CELA launch events and then share pictures or videos of your CELA events afterwards. Is there a patron with a print disability at your library who might have a quotable quote and a picture to post? If you post about new titles, make sure you let your followers know if it’s available in alternate format too.

### Some Samples

Do you love reading but have a disability that makes it difficult to read print? We have something for everyone in accessible formats including access to over 1 million titles in audio, braille or accessible e-book formats. You download books or receive home delivery by mail. Ask library staff for more information and to sign up for access to the CELA collection using your library card.